

SHISAI

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SHISAI

Make Information Everywhere

STELA SERIES

Your mobile AD provider



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PRODUCT INTRODUCTION

Nowadays information has been the huge part of our life and effects us all the time. Accordingly the channel for information transmission becomes such important method for AD publishing.

As a convenient media publisher, Stela series mobile LED poster makes you release AD or information at will. It contains video, images and sounds which covers three kinds of information format. Moreover its higher brightness and wider viewing angle could catch much more attention.

Based on the convenient property, you could replace the old AD or information which is expired and turns off. Secondly, it could be moved easily if there is any necessary location adjustment.

Great appearance and luxury texture of Stela series allows you to match it up with most of circumstance that won't seem inharmonious.



PRODUCT PARAMETERS

Model	Stela-1.2 (S)	Stela-1.2 (M)	Stela-1.2 (L)
LED Type	COB	COB	COB
Control System	Nova TB / HDMI	Nova TB / HDMI	Nova TB / HDMI
Color	Silver / Black	Silver / Black	Silver / Black
Pixel Pitch (mm)	1.25	1.25	1.25
Module size (mm)	W150×H168.75	W150×H168.75	W150×H168.75
Definition (Dot)	480 × 1080	480 × 1215	720 × 1215
Display Size(mm)	W600×H1350×D80	W600×H1518.75×D80	W900×H1518.75×D80
Outer Size(mm)	W620.5×H1738.8×D447	W620.5×H1907.55×D447	W920.5×H1907.55×D447
Material	Aluminum	Aluminum	Aluminum
Weight(kg)	52	60	81
Brightness (cd/m²)	1000 / 2000	1000 / 2000	1000 / 2000
Viewing Angle (H & V)	160° & 160°	160° & 160°	160° & 160°
Contrast Ratio	20000:1	20000:1	20000:1
Speaker	●	●	●
Max Power (W/pcs)	260 / 560	300 / 630	440 / 950
Avg Power (W/pcs)	87 / 187	100 / 210	147 / 317
IP Rate	IP30	IP30	IP30
Operating T&H	-10~40℃ & 10%~80%RH	-10~40℃ & 10%~80%RH	-10~40℃ & 10%~80%RH
Storage T&H	-20~60℃ & 10%~85%RH	-20~60℃ & 10%~85%RH	-20~60℃ & 10%~85%RH
Maintenance Method	Front	Front	Front
Transmission Mode	Wifi / 4G(Optional)	Wifi / 4G(Optional)	Wifi / 4G(Optional)

Model	Stela-1.5 (S)	Stela-1.5 (M)	Stela-1.5 (L)
LED Type	COB	COB	COB
Control System	Nova TB / HDMI	Nova TB / HDMI	Nova TB / HDMI
Color	Silver / Black	Silver / Black	Silver / Black
Pixel Pitch (mm)	1.5625	1.5625	1.5625
Module size (mm)	W150×H168.75	W150×H168.75	W150×H168.75
Definition (Dot)	384×864	384×972	576×972
Display Size(mm)	W600×H1350×D80	W600×H1518.75×D80	W900×H1518.75×D80
Outer Size(mm)	W620.5×H1738.8×D447	W620.5×H1907.55×D447	W920.5×H1907.55×D447
Material	Aluminum	Aluminum	Aluminum
Weight(kg)	52	60	81
Brightness (cd/m²)	1000 / 1500	1000 / 1500	1000 / 1500
Viewing Angle (H & V)	160° & 160°	160° & 160°	160° & 160°
Contrast Ratio	20000:1	20000:1	20000:1
Speaker	●	●	●
Max Power (W/pcs)	260 / 475	300 / 545	440 / 810
Avg Power (W/pcs)	87 / 159	100 / 182	147 / 270
IP Rate	IP30	IP30	IP30
Operating T&H	-10~40℃ & 10%~80%RH	-10~40℃ & 10%~80%RH	-10~40℃ & 10%~80%RH
Storage T&H	-20~60℃ & 10%~85%RH	-20~60℃ & 10%~85%RH	-20~60℃ & 10%~85%RH
Maintenance Method	Front	Front	Front
Transmission Mode	Wifi / 4G(Optional)	Wifi / 4G(Optional)	Wifi / 4G(Optional)

* Customization is available and the size subjects to actual requirements



Audio
AD



Anti-
bumping



Easy
maintenance



High
contrast



Easy
mobility

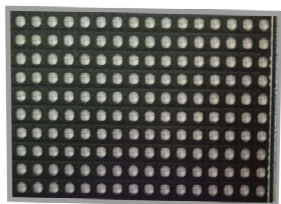


Remote
control





PRODUCT CHARACTERISTICS



DURABILITY

Low reflection COB brings higher contrast; and no worry about the damage from bumping anymore

MOBILE

Easy moving and floor friendly



EASY MAINTENANCE

Magnetic modules allow easy and quick maintenance



CONVENIENCE

Plug and play, no need installation or assembly



MULTI-SIZE

Three kinds of size match more type of circumstances



SMART MANAGEMENT

Smart control through Wifi /4G

APPLICATION SCENARIOS



Museum /Gallery /Exhibition

Guide | Info Publish | Virtual Exhibits Display



Airport / High-speed Rail Station
Flight & Train Info Loop | AD



Shopping Mall / Super Market / Central Place

AD | Guide



Subway / Metro Station / Railway Station

AD | Guide

